

PTGAA MEMBERSHIP BENEFITS

- ★ Relevant professional development sessions
- ★ Tourism Industry networking opportunities
- ★ Product familiarisation, destinations & venues
- ★ Newsletters & Activity reports
- ★ Social Functions
- ★ Specialised Industry discounts & entitlements

MEMBERSHIP

Individuals & Corporate involved in any of the guiding categories are welcome to apply for membership



*The Great Ocean Road ...
Your Professional Tour Guide brings to life the story of
the worlds largest war monument..*

Want to Know More?



CONTACT:

**The Professional Tour Guide
Association of Australia Inc.**

POSTAL ADDRESS:

Professional Tour Guide Assoc. of Australia
G P O Box 1252
Melbourne vic 3001

E: professionaltourguides@ptgaa.org.au

W: www.tourguides.com.au



**The Professional Tour Guide
Association of Australia Inc.**



Who Are We?

The Professional Tour Guide Association of Australia Inc. (PTGAA)

The PTGAA, is based in Melbourne. It was established in 1985 as a professional association representing tour guides and tour managers.

The Association is a foundation member of Guiding Organisations Australia Inc. (GOA) which is the National peak industry body for all Australian tour guides.

We also have a partner relationship with Tourism Victoria and other Industry stakeholders.

AIMS

The PTGAA provides the Tourism and Incentive industry with professionally trained, reliable and skilled staffing choices.

PTGAA members are supported in maintaining an ongoing high standard of expertise through professional career development, mentoring, training modules, and networking opportunities.



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WHAT IS A PROFESSIONAL TOUR GUIDE or TOUR MANAGER?

A PTGAA professional tour guide or tour manager is a person who has extensive industry experience, in guiding.

Most members will also have done a Certificate level III (or more) in a tour guiding related course.

Most PTGAA guides and tour managers hold a current senior first aid certificate and tour guide liability insurance.

All members of the PTGAA are bound by a Code of Ethics, ensuring a professional and high standard of conduct.

All new members become accredited Guides of Australia through the National peak industry body GOA.

PTGAA tour guides research, prepare and provide the most memorable and enjoyable interpretive experiences within the prescribed tour itinerary

PTGAA guides wear a personal photo ID card identifying them as members of the Association.

KEY SKILLS

- Professional Tour Guides have an excellent level of general knowledge
- Some have specialised site and destination expertise
- Good Communication and Organisational skills
- Providers of Customer Service
- Leadership and Management Skills
- Trained in First Aid & Occupational Health and Safety
- Ecological & Environmental awareness

RANGE OF SERVICES

Tour Guides and Tour Managers ensure the smooth execution of all tour arrangements. Services may include:

- Arrival and departure assistance
- Locality orientation
- City sightseeing
- Walks
- Attraction and site visits
- Special interest tours
- Day and extended touring
- Domestic and International tours
- Services for meetings, incentives, conferences and exhibitions
- Language guides also offer interpretive oral and written services in their languages of expertise

GUIDING CATEGORIES

- Tour Guide
- Tour Manager
- Driver Guide
- Owner-Operator Guide
- Site Guide
- Provisional Guide
- Guide Co-ordinator

SPECIAL INTEREST AREAS

May include - but are not limited to:

- Culture
- Heritage
- Nature/Eco-tourism
- Adventure